



Pitch Plan

Workshop 4 Worksheet 2

In our own words, what is the challenge?		
What is the solution statement?		
How do we want to show our work?		
Who is my audience?		
What do I want my audience to know, feel or do?		
How will I begin my pitch?	Who will present the beginning?	
What will be the middle part of my pitch?	Who will present the middle?	
How will I end my pitch?	Who will present the end?	
What will I show or do to make my pitch interesting?		