Pitch Plan

Workshop 4 Worksheet 2

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| In our own words, what is the challenge? |  | | |
| What is the solution statement? |  | | |
| How do we want to show our work? |  | | |
| Who is my audience? |  | | |
| What do I want my audience to know, feel or do? |  | | |
| How will I begin my pitch? |  | Who will present the beginning? |  |
| What will be the middle part of my pitch? |  | Who will present the middle? |  |
| How will I end my pitch? |  | Who will present the end? |  |
| What will I show or do to make my pitch interesting? |  | | |