**Video Rubric**

**Expectations**

As a team, you will:

* Plan and produce a storyboard for a 30 to 60 second video that answers the driving question, *How can you protect yourself from a cybersecurity attack?*
* Produce a 30 to 60 second video that is suitable for a public service announcement targeted at young adults.

This assignment is marked out of 20.

**Scoring Guide**

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|  | **Meets Expectations** | **Exceeds Expectations** |
| **Storyboard**  **25%** | The storyboard is complete enough to describe the design and expectations for the final product. | In addition to criteria from *Meets Expectations*, the storyboard describes a fully developed final product. |
| **3−4 marks** | **5 marks** |
| **Final Product**  **50%** | The video:   * Is 30-60 seconds in length * Reflects a competent understanding of the topic * Uses graphic and audio components effectively to deliver the message | In addition to criteria from *Meets Expectations*, the video engages the viewer and shows strong evidence of creativity. |
| **6−8 marks** | **9−10 marks** |
| **Communication**  **25%** | The video adequately answers the driving question. | In addition to criteria from *Meets Expectations*, the video's message is convincing and motivates change in Internet use. |
| **3−4 marks** | **5 marks** |